

WPXI 4145 Evergreen Road

Pittsburgh, PA 15214

Brand Product Agency Advertiser **Schedule Dates** Contract #

Comments Billing Type **Account Types** Phone/Fax **Buyer Name** Sales Office Salesperson HOUSE MAJ PAC 8/21
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*. NAGELBERG, DAN Telerep/Washington DC National/Political 79/86/1431

Waterfront Strategies 1010 Wisconsin Avenue Washington, DC 20007

08/22/12-09/03/12 324100 ISS/HOUSE MAJORITY PAC (133782) Political - Issue (1068) Waterfront Strategies (2541) Pol/Iss/House Majority Pac (16681) 80 G Last Modified **Entered By** Headline # Date Entered

Teierep/Washington DC, Washington DC (1040) Order Type Demo Commission % Package Dea 15.00 Normal

08/29/12 06247828 Jennifer Stewart

Grand Total:

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\$41,000.00

07/25/12

Pittsburgh (WPXI)
By Broadcast Month
Aug. 2012
Sep. 2012

**Spots** 18 20

Rate \$17,500.00 \$23,500.00

\$6,150.00

Sales Tax Net Total Commission \$34,850.00

Accepted		12.0	11.0	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line
Accepted-Agency/Advertiser:		12.0 Normal Line / Spot	11.0 Normal Line / Prime	10.0 Normal Line / Spot	9.0 Normal Line / Spot	8.0 Normal Line / Spot	7.0 Normal Line / Spot	6.0 Normal Line / Spot	5.0 Normal Line / Spot	4.0 Normal Line / Spot	3.0 Normal Line / Spot	2.0 Normal Line / Spot	1.0 Normal Line / Spot	Line Type / Break Type (Ref #)
		08/29/12-08/31/12	08/27/12-08/27/12	08/26/12-08/26/12	08/26/12-08/26/12	08/25/12-08/25/12	08/22/12-08/24/12	08/22/12-08/24/12	08/22/12-08/24/12	08/22/12-08/24/12	08/22/12-08/24/12	08/22/12-08/24/12	08/22/12-08/24/12	Dates
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Date:		:30	   <u>;;</u>	:30	:	:30	:30	; <u>;</u>	   	:30	   : <u>;</u>	:3:	:30	Length
Accepted-Station:	CONFIRMATION CONTRA	:30 10A- Ellen	:30 10P- Grimm 10-11P	:30 8A- 10A (EST)	:30 10A- MEET THE PRESS	:30 8A- 10:30A (EST)	:30 7A- Today Show	:30 5:59A- Channel 11 News 6am	:30 5:58P- Channel 11 News At 6pm M-F	:30 5:30P- 6P (EST)	:30 11:59A- Channel 11 News At Noon	:30 10:59P- CHANNEL 11 NEWS AT 11P	:30 10A- Ellen	Run Times
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Date:	CT	\$350.00	\$3,000.00	\$375.00	\$3,600.00	\$375.00	\$625.00	\$800.00	\$1,000.00	\$800.00	\$375.00	\$2,000.00	\$350.00	Rate
Comments:		\$700.00	\$3,000.00	\$375.00	\$3,600.00	\$375.00	\$1,875.00	\$2,400.00	\$3,000.00	\$800.00	\$375.00	\$4,000.00	\$700.00	Total
		\$700.00 Pittsburgh (WPXI)	\$3,000.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	\$3,600.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	\$1,875.00 Pittsburgh (WPXI)	\$2,400.00 Pittsburgh (WPXI)	\$3,000.00 Pittsburgh (WPXI)	\$800.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	\$4,000.00 Pittsburgh (WPXI)	\$700.00 Pittsburgh (WPXI)	Station
		ELLEN/1	GRIMM 10-11P/12	SUN NEWS 8-10A/11	MEET THE PRESS/10	SAT NEWS 8A-1030A/9	TODAY SHOW 7-9A/7	NEWS 6-7A/6	NEWS 6-630P/5	NEWS 530-6P/4	NOON NEWS/3	LATE NEWS/2	ELLEN/1	Comments
		8/27/12	8/21/12	7/26/12	7/26/12	7/26/12	8/21/12	8/21/12	8/21/12	8/21/12	8/21/12	8/21/12	8/21/12	Entered

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



Waterfront Strategies 1010 Wisconsin Avenue Washington, DC 20007

Billing Type **Account Types** 

Standard

HOUSE MAJ PAC 8/21
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Contract
Schedule Dates Brand Product Phone/Fax **Buyer Name** Sales Office Salesperson Agency Advertiser

											#	
National/Political	79/86/1431		NAGELBERG, DAN	Telerep/Washington DC	Teierep/Washington DC, Washington DC (1040)	ISS/HOUSE MAJORITY PAC (133782)	Political - Issue (1068)	Waterfront Strategies (2541)	Pol/Iss/House Majority Pac (16681)	08/22/12-09/03/12	324100	
Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered	
	\$34,850.00	\$6,150.00	15.00		Normal		06247828	Yes	Jennifer Stewart	08/29/12	07/25/12	

	Grand Total:	Pittsburgh (WPXI) By Broadcast Month Aug. 2012 Sep. 2012
	38	<b>Spots</b> 18 20
	\$41,000.00	Rate \$17,500.00 \$23,500.00
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Accepto			23	21	20	19.0	19	18	17	16	15	14	13	Line	
Accepted-Agency/Advertiser:			22.0 Normal Line / Prime	21.0 Normal Line / Spot	20.0 Normal Line / Spot	19.0.1 Closed Preempt	19.0 Normal Line / Spot	18.0 Normal Line / Spot	17.0 Normal Line / Spot	16.0 Normal Line / Spot	15.0 Normal Line / Spot	14.0 Normal Line / Spot	13.0 Normal Line / Spot	Line Type / Break Type (Ref #)	
				09/03/12-09/03/12	09/02/12-09/02/12	09/01/12-09/01/12	09/02/12	09/02/12-09/02/12	08/29/12-08/31/12	08/29/12-08/31/12	08/29/12-08/31/12	08/29/12-08/31/12	08/29/12-08/31/12	08/29/12-08/31/12	Dates
			4	4	4		4	4	4	4	4	4	4	X	
Date: Acc			:30 10P- Grimm 10-11P	:30 8A- 10A (EST)	:30 8A- 10:30A (EST)		:30 10A- MEET THE PRESS	:30 7A- Today Show	:30 5:59A- Channel 11 News	:30 5:58P- Channel 11 News At 6pm M-F	:30 S:30P- 6P (EST)	:30 11:59A- Channel 11 News At Noon	:30 10:59P- CHANNEL 11 NEWS AT 11P	Length Run Times	
Accepted-Station:	CONFIRMATION CONTRA						ESS		News	News At		News	L1 NEWS		
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Date:	CT		\$3,000.00	\$375.00	\$375.00		\$3,600.00	\$625.00	\$800.00	\$1,000.00	\$800.00	\$375.00	\$2,000.00	Rate	
Comments:			\$3,000.00	\$375.00	\$375.00		\$3,600.00	\$1,875.00	\$2,400.00	\$3,000.00	\$800.00	\$375.00	\$4,000.00	Total	
			\$3,000.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	Pittsburgh (WPXI)	\$3,600.00 Pittsburgh (WPXI)	\$1,875.00 Pittsburgh (WPXI)	\$2,400.00 Pittsburgh (WPXI)	\$3,000.00 Pittsburgh (WPXI)	\$800.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	\$4,000.00 Pittsburgh (WPXI)	Station	
			GRIMM 10-11P/12	SUN NEWS 8-10A/11	SAT NEWS 8A-1030A/9	Advertiser Instructions/Exception -	MEET THE PRESS/10	TODAY SHOW 7-9A/7	NEWS 6-7A/6	NEWS 6-630P/S	NEWS 530-6P/4	NOON NEWS/3	LATE NEWS/2	Comments	
			8/27/12	8/27/12	8/27/12		8/27/12	8/27/12	8/27/12	8/27/12	8/27/12	8/27/12	8/27/12	Entered	

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